

WEBSITE LAUNCH CHECKLIST

YOUR BRAND

- ☐ Add your logo
- ☐ Choose your brand colors (hex codes)
- ☐ Set Color Palette (in Design Settings)
- ☐ Choose & Upload your brand fonts
- ☐ Set in Type Styles (in Design Settings)
- ☐ Set your Favicon

YOUR CONTENT

- ☐ Swap in your own brand photos
(Make sure to set photo descriptions & SEO Titles)
- ☐ Modify all text to reflect your brand
- ☐ Add all page SEO title and descriptions
- ☐ Don't neglect the 'About' page

YOUR BLOG (IF APPLICABLE)

- ☐ Request a new blog setup
OR
- ☐ Request blog migration

TEST

- ☐ View your site on mobile and desktop
- ☐ Test all your links
- ☐ Test your contact form and make sure you receive the message via email



Need some help?
Open the Showit app
and ask our Support
Pros a question.

LAUNCH

- ☐ Add your domain to your Site Settings
- ☐ Point your domain to your Showit site
(update DNS records)
- ☐ Publish!
- ☐ Celebrate on Social Media!
(Tag us to celebrate with you @showit)

EXTRAS

- ☐ Add your phone number to your account
to receive text messages when new
contact form inquiries are submitted
- ☐ Tell us about your website
launch at **showit.com/launch**
- ☐ Apply to be featured in
our Spark inspiration book
showit.com/spark

Get more details for each step at
showit.com/launch-checklist